

# CAREER PLANNING AMIDST UNCERTAINTY: INTERNATIONAL STUDENT WEBINAR

EMORY UNIVERSITY | JUNE 9, 2020  
INTERNATIONAL STUDENT & SCHOLAR SERVICES (ISSS) PROGRAMMING & SUPPORT

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## LET US INTRODUCE OURSELVES

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- **Amber Cordell** - Associate Director, Programming and Support, International Student & Scholar Services (ISSS)
- **Cliff Chan** - Advisor, Global Internships, Office of International and Summer Programs
- **Liz Kazungu** - Associate Director, Career Services, School of Law
- **Kalesha F. Ervin, M.Ed.** - Assistant Director, The Career Center
- **Kelsey Flynn** - Associate Director, Goizueta BBA Career Management Center
- **Sarah Carlson** - Director, Career Services, Candler School of Theology

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## TODAY

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- Orienting to crisis
- Framing and articulating your goals despite uncertainty
  - Organizing principle
  - Vocational avenues
  - Longer term vision
- Resources available to you

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## EXAMINING CRISIS

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CRISIS - "DANGER AT A POINT OF JUNCTURE"



DANGER                      OPPORTUNITY

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This is often a marathon, not a sprint.

3-6 months is quite common.

Larger organizations may even have longer hiring processes.

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TIMING OF A POST-GRADUATE JOB SEARCH

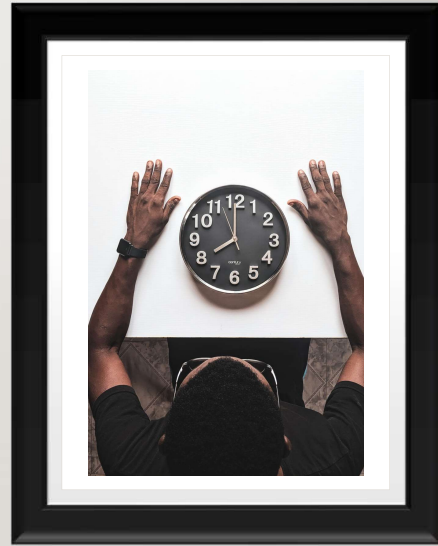
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# WHEN SHOULD I START?

## NOW (OR AS SOON AS YOU CAN)

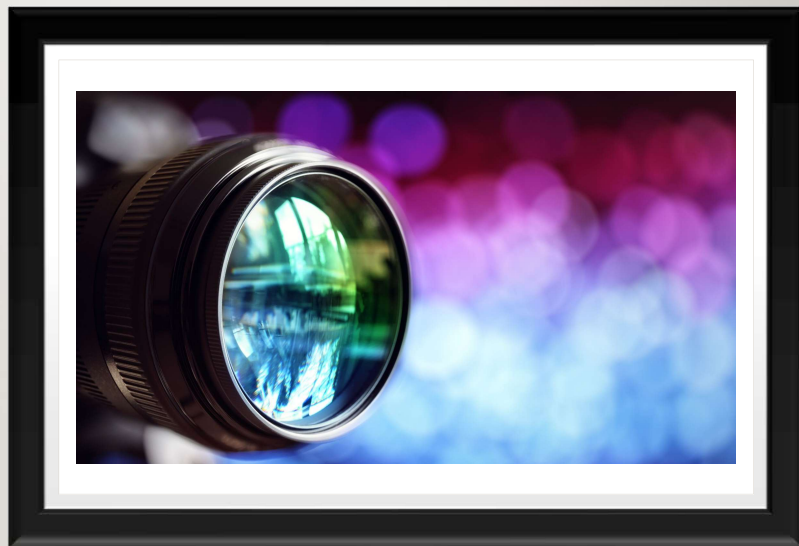
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Now it's more critical than ever that you focus on your career trajectory and craft a plan.



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AKNOWLEDGE CHALLENGE  
FOCUS ON OPPORTUNITY



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ADVOCATE FOR  
YOURSELF AS  
PROFESSIONALS AND  
PURPOSEFULLY  
DIRECT YOUR  
FUTURES

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WHAT IS THE BEST INSURANCE FOR GETTING A JOB?

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**GEICO**

This is the narrative you want to create –  
one of an informed and enthusiastic  
candidate!!!!

Genuine Enthusiasm from an Informed Candidate,  
QMG it's that simple

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FIRST THINGS  
FIRST

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IDENTIFY &  
ARTICULATE  
YOUR GOALS

"People with goals succeed  
because they know where  
they are going... It's as  
simple as that." Earl  
Nightingale

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## DEFINING AND ARTICULATING YOUR GOALS

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- Organizing principle:
  - You should be able to articulate why you are in school and where you are in your process in a sentence or two.
  - You should be able to do this whether you know exactly what you want to do when you graduate or not.

For graduates and professionals, I ask –  
what is the substance of your  
work or your practice?

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# ORGANIZING PRINCIPLE

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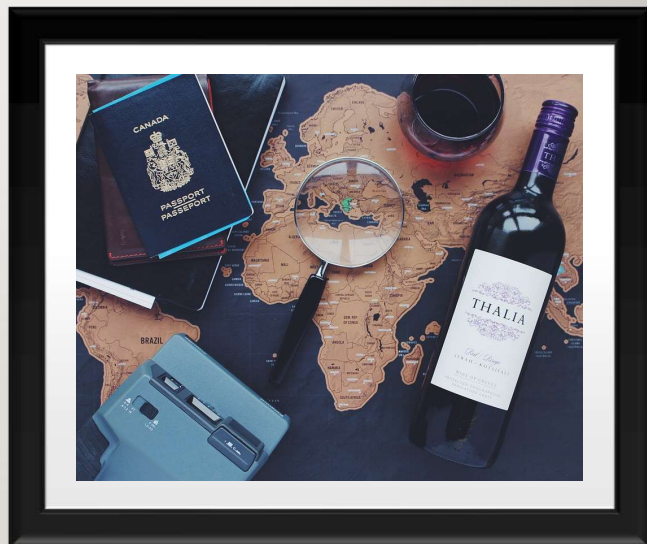
- Examples:
  - I came to Goizueta to study marketing, and I am excited to learn about environmental sustainability and business.
  - I came to Candler School of Theology to explore the intersection of international human rights and the church.
  - I came to Emory Law because I am passionate about oral advocacy, and I know I want to be in court.

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## AVENUES OR SETTINGS

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- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_



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## ORGANIZING PRINCIPLE AND AVENUES EXAMPLE

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“I came to Goizueta to study marketing, and I am excited about exploring businesses focused on environmental sustainability. I’m currently in my second year looking for marketing internships in Atlanta with:”

- Avenue 1 = First choice is a big company
  - “businesses with a focus on environmental sustainability like ... ”
- Avenue 2 = Startup in sustainability
- Avenue 3 = A professor researching on these topics

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**CONSIDER A SAFE  
GOAL, A WILD GOAL,  
AND SOMETHING IN  
THE MIDDLE.**

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# LIKE A DROPDOWN MENU

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- Organizing principle:
  - I came to explore the intersection of racial justice and the Church and to understand my role in that work for the Beloved Community.
    - Vocational Avenue 1 = Pastor
    - Vocational Avenue 2 = Faith-Based Non-Profit
    - Vocational Avenue 3 = Policy job

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# LIKE A DROPDOWN MENU

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- I came to Emory Law because I am passionate about oral advocacy, and I know I want to be a trial attorney, so for my first year internship I would like to get an internship [in the United States] in:
  - Avenue 1: Criminal defense, or
  - Avenue 2: Housing law,
  - Avenue 3: Alternatively, I'm interested in going home to Korea to work at my old employer.

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## WHAT'S YOUR ORGANIZING PRINCIPLE?

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- Organizing principle:
  - You should be able to articulate why you are in school and where you are in your process in a sentence or two.
  - You should be able to do this whether you know exactly what you want to do when you graduate or not.

For graduates and professionals, I ask what is the substance of your work or your practice?

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## WHAT IF I DON'T HAVE A JOB OR I HAVE BEEN AFFECTED BY COVID-19?

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### STILL A DROPDOWN MENÚ BUT WITH ADAPTED OPTIONS

- Organizing principle:
  - As I graduate, I am currently focusing on immediate employment to help support myself while I find just the right [pastor] position in Atlanta. Right now, I am looking for:
    - Vocational Avenue 1 = Anything at a church or pastoral care related
    - Vocational Avenue 2 = Customer Service jobs
    - Vocational Avenue 3 = Anything that pays

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## IN AN EMAIL OR CONVERSATION

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“I’m graduating Candler with goals of becoming an associate pastor of outreach with a passion for working with communities, but right now I am prioritizing immediate income so I can have time to find the right opportunity. In addition to **pastor roles**, I’m also experienced and qualified for **roles in digital media** because that is what I did before seminary, . . . and **I would be open to any connections or suggestions you may have.**”

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## IT’S OKAY TO CHANGE YOUR MIND!

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### BUILD PIVOTS INTO YOUR ORGANIZING PRINCIPLE TO STRENGTHEN YOUR NARRATIVE

“I came to Goizueta completely focused on what makes businesses profitable from a marketing perspective. What I found after working at my first internship is that the best marketing is good business practices that help communities thrive. Specifically, I found my passion for environmental sustainability and believe it is a force for both profitability and good for the world, so I want to get my next internship at . . .”

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You can lose confidence if you cannot articulate what you're doing here

You can miss out on a lot of opportunities



**WHY IS THIS IMPORTANT?**

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## IT'S OKAY TO BE UNSURE

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IF YOU'RE NOT SURE WHICH AVENUES YOU WANT TO PURSUE, JUST SELECT ONE OR TWO THAT INTEREST YOU AND COMMIT TO DOING SOMETHING THAT GIVES YOU EXPOSURE TO SEE IF YOU WOULD LIKE TO LEARN MORE, I.E. COMMIT TO EXPLORING

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## MAKE A LIST OF YOUR PERSONAL & PROFESSIONAL CONSIDERATIONS

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- **Pay** - Consider gold standard, silver standard (middle of the road), and bronze standard (the lowest)
- **Purpose** - What do you want the purpose of the work to be, the goal of your role, the industry?
- **Process** - What do you want *to do* every day? What things do you want to be sure you do regularly?
- **Place** - What are your geographic preferences? I usually encourage folks to select 1, 2, or 3 cities/areas.
- **Promotion** - Do you want a role where you can move up within the organization?
- **Power** - What strengths or professional super powers do you want to be using in your next role?
- **Priorities** - What level of priority do the items above hold, and what other priorities do you have?
- **Workplace Values**

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## NOT A SCIENCE, DOES NOT REQUIRE PERFECTION

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- **Pay** - \$40K+
- **Purpose** - positive
- **Process** - people
- **Place** - ATL
- **Priorities** – not confrontational

Use your list to determine if specific positions within your selected avenues will meet your wants & needs in real life.

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VISION  
EXERCISE I

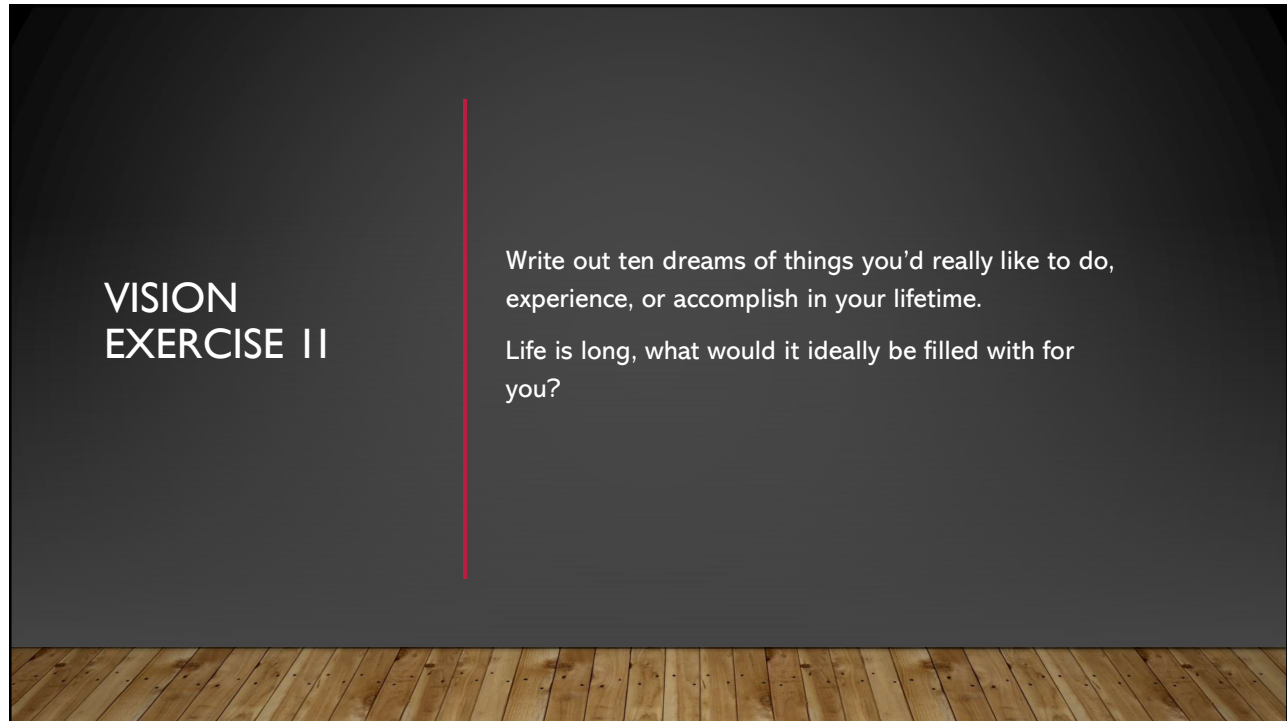
- Sit down and write a journal entry about one specific day of your life ten years from now as you would like it to be. Starting from when you wake up to when you go to sleep, describe this day in detail. Where do you wake up? Who is with you? What do you eat for breakfast? What do you wear? Where do you go for work? What does your work entail? How do you wear your hair?
- Each of the details is meant to visually answer the question: who are you ten years from now? Who would you like to BE?

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## VISION EXERCISE II

Write out ten dreams of things you'd really like to do, experience, or accomplish in your lifetime.

Life is long, what would it ideally be filled with for you?



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NO MATTER  
HOW THIS  
GOES

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YOU ARE STILL  
ON YOUR PATH



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## START ASKING THE RIGHT QUESTIONS

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- In what ways might you expand your targets to see which avenues have the most traction post-COVID?
- What patterns are you seeing in the industry or market you are seeking to enter? (i.e. jobs are not being posted, or jobs in this sector or now moving to remote jobs)
- What needs are growing?
- Who might you ask about the above in your areas of interest? How about someone in the industry?

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## STRATEGY FORWARD

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POSTINGS

When all else fails,  
remember the  
**THREE Ps.**

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PLACES

3


PEOPLE

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## PLACES: MAKE A LIST OF TARGET EMPLOYERS

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- Separated by geographic area and type of work
  - ATLANTA SCHOOLS                      PHILADELPHIA NON-PROFITS
  - <https://k12.niche.com/rankings/public-school-districts/best-overall/m/atlanta-metro-area/>



Find resources to help identify employers in your field, and create a working document that you use and change as you move forward.

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# PEOPLE

Get to **know your** PROFESSIONAL  
**NEIGHBORS**



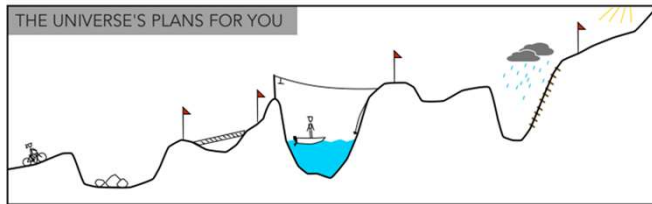
**TIP: Make a friend at all of your top employers**

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YOUR "PLANS"



THE UNIVERSE'S PLANS FOR YOU



DOGHOUSEDIARIES

**STAY TUNED FOR OUR NEXT SESSION!**

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## OTHER RESOURCES

- ISSS Immigration advisor
  - ALL immigration/visa related questions can be directed to your advisor: [ISSS advisor](#)
- Emory Career Center's resources for international students:
  - <http://career.emory.edu/populations/students/international.html>
- Emory Virtual Career Center:
  - [http://career.emory.edu/VirtualCC/VirtualCC\\_Students.html](http://career.emory.edu/VirtualCC/VirtualCC_Students.html)
- EMORY CONNECTS
  - Check out [Emory Connects](#), Emory's exclusive online networking platform where you can connect with, and receive and provide career assistance to your fellow Emory students and alumni
- Candler School of Theology Career Resources
  - <http://lifeatcandler.com/professional-development-resources>

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## HERE WE ARE AGAIN IF YOU NEED US:

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